

CAT	CATEGORY TITLE	ENTRY TITLE	COMPANY	RANK
1	BEST ON-AIR PROGRAMME CAMPAIGN	KABEL EINS - SUMMER/FALL 2009 CAMPAIGN	CREATIVE SOLUTIONS - GERMAN FREE TV	GOLD
1	BEST ON-AIR PROGRAMME CAMPAIGN	SURVIVAL MONTH	DISCOVERY COMMUNICATIONS EUROPE	SILVER
2	BEST TELEVISION IMAGE CAMPAIGN	CARTOON NETWORK/MEINDBENDER DUPLICATORS	CARTOON NETWORK	GOLD
2	BEST TELEVISION IMAGE CAMPAIGN	13TH STREET IMAGE-TRAILER	NBC UNIVERSAL GLOBAL NETWORKS GERMANY	SILVER
3	BEST THEMED CAMPAIGN	KROKY SVOBODY (STEPS OF FREEDOM)	CZECH TELEVISION	GOLD
3	BEST THEMED CAMPAIGN	AXN HD CAMPAIGN	SPTI NETWORKS IBERIA - AXN	SILVER
4	BEST SPECIAL EVENT PROMO	SKY- SIX NATIONS	BONSAI3	GOLD
4	BEST SPECIAL EVENT PROMO	INDY CHRISTMAS: CANAL+	BDA CREATIVE / CANAL+	SILVER
5	BEST TELEVISION IMAGE PROMO	LE PLACARD (THE CUPBOARD)	CANAL+	GOLD
5	BEST TELEVISION IMAGE PROMO	ALWAYS A STAR AT HOME	VIASAT BROADCASTING LTD	SILVER
6	BEST NEWS & CURRENT AFFAIRS PROMO	MANIFESTAÇÃO (POLITICAL RALLY)	RTP	GOLD
6	BEST NEWS & CURRENT AFFAIRS PROMO	SKY TG24 PORTRAITS	SKY ITALIA	SILVER
7	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	102 MINUTES THAT CHANGED AMERICA	HISTORY UK	GOLD
7	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	STORMCHASERS	DISCOVERY UK	SILVER
8	BEST ENTERTAINMENT/MUSIC/VARIETY/COMEDY PROMO	WALK ON THE WILD SIDE	RED BEE MEDIA/BBC	GOLD
8	BEST ENTERTAINMENT/MUSIC/VARIETY/COMEDY PROMO	DOMINO DAY 2009 IMAGE TEASER	RTL CREATION GMBH	SILVER
9	BEST INTEGRATED MARKETING CAMPAIGN AWARD	BANG GOES THE THEORY	RED BEE MEDIA/BBC	GOLD
9	BEST INTEGRATED MARKETING CAMPAIGN AWARD	EASTENDERS 25	RED BEE MEDIA/BBC	SILVER
10	BEST LEISURE & LIFESTYLE PROMO	HOME LAUNCH	RED BEE MEDIA/UKTV	GOLD
10	BEST LEISURE & LIFESTYLE PROMO	COME DINE WITH ME	DISCOVERY UK	SILVER
11	BEST REALITY/DOCUDRAMA PROMO	PARADISE HOTEL SWEDEN	PALLADIUM	GOLD
11	BEST REALITY/DOCUDRAMA PROMO	YOUNG TALENT OF THE YEAR	RED BEE MEDIA/BBC	SILVER
12	BEST CHILDREN'S PROMO	CBEEBIES - NOT PERFECT	RED BEE MEDIA/BBC	GOLD
12	BEST CHILDREN'S PROMO	DISCOVER THE WORLD WITH NICK JR	NICK GERMANY	SILVER
13	BEST DRAMA PROMO	LOST	SOGECABLE, CUATRO	GOLD
13	BEST DRAMA PROMO	TRUE BLOOD 2	FOX INTERNATIONAL UK	SILVER
14	BEST SPORTS PROMO	CANAL+ SPORT PROMO	DEVILFISH	GOLD
14	BEST SPORTS PROMO	WINTER OLYMPICS 2010 ON NRK	NORWEGIAN BROADCASTING CORPORATION (NRK)	SILVER
15	BEST FILM PROMO	BBC XMAS FILMS	RED BEE MEDIA/BBC	GOLD
15	BEST FILM PROMO	CLASSIC CRIME CAPERS	VIASAT BROADCASTING LTD	SILVER

16	BEST INNOVATIVE IDEA	RADIO 3 SOUND TARGETTING	RED BEE MEDIA/BBC	GOLD
16	BEST INNOVATIVE IDEA	BANG GOES THE THEORY	RED BEE MEDIA/BBC	SILVER
17	BEST SPONSOR'S SPOT	SPECKLED HEN	UKTV	GOLD
17	BEST SPONSOR'S SPOT	THOMAS COOK SPONSORS COLOUR OF MONEY ON ITV	ADDICTION LONDON	SILVER
18	BEST PUBLIC SERVICE ANNOUNCEMENT	AUDIO DESCRIPTION	BSKYB	GOLD
18	BEST PUBLIC SERVICE ANNOUNCEMENT	PIN PROTECTION BEDTIME STORY	BSKYB	SILVER
19	BEST PROMO NOT USING PROGRAMME FOOTAGE	SO MUCH MORE	KANAL 9	GOLD
19	BEST PROMO NOT USING PROGRAMME FOOTAGE	THERE'S SOMEBODY IN THERE	SOGECABLE, CUATRO	SILVER
20	BEST SOUND DESIGN	PROMO ACTION CHANNEL SERIOUS CONSEQUENCES	PRIME	GOLD
20	BEST SOUND DESIGN	13TH STREET REDESIGN IDS	NBC UNIVERSAL GLOBAL NETWORKS GERMANY	SILVER
21	BEST USE OF LIBRARY/EXISTING MUSIC IN A PROMO	CLASH OF THE CHOIRS - PIRATES	SANOMA TELEVISION OY/NELONEN MEDIA	GOLD
21	BEST USE OF LIBRARY/EXISTING MUSIC IN A PROMO	CLASSIC DANCE	VIASAT BROADCASTING	SILVER
22	BEST USE OF AN ORIGINAL MUSIC COMPOSITION IN A PROMO	SKY- SIX NATIONS	BONSAI3	GOLD
22	BEST USE OF AN ORIGINAL MUSIC COMPOSITION IN A PROMO	SKY TG24 PORTRAITS	SKY ITALIA	SILVER
23	BEST PROMO NEVER MADE IT ON-AIR/BEST WORK NEVER SEEN	BREAKING BAD - SANDBOX	PARAMOUNT COMEDY CHANNEL ESPAÑA S. L.	GOLD
23	BEST PROMO NEVER MADE IT ON-AIR/BEST WORK NEVER SEEN	NICK SENIOR	NICKELODEON	SILVER
24	SOMETHING FOR NOTHING	GENERALS AT WAR	FOX CHANNELS FRANCE	GOLD
24	SOMETHING FOR NOTHING	THE MILLION DOLLAR QUESTION	CHELLO CREATIVE	SILVER
25	BEST SALES/MARKETING/PRESENTATION TAPE	DISCOVERY HD SHOWCASE	DISCOVERY EMEA (EMERGING NETWORKS)	GOLD
25	BEST SALES/MARKETING/PRESENTATION TAPE	MTV1 INTERNATIONAL CHANNEL WALKTHROUGH	MTV NETWORKS INTERNATIONAL - WDS WORLD DESIGN STUDIO	SILVER
26	BEST USE OF HUMOUR IN PROMOTION	LE PLACARD (THE CUPBOARD)	CANAL+	GOLD
26	BEST USE OF HUMOUR IN PROMOTION	WALK ON THE WILD SIDE	RED BEE MEDIA/BBC	SILVER
27	BEST DESIGN IN PROMOTION	COMICS	NBC UNIVERSAL GLOBAL NETWORKS ITALY	GOLD
27	BEST DESIGN IN PROMOTION	BEHEADED IDS	SOGECABLE, CUATRO	SILVER
28	BEST COPY/SCRIPT WRITING	PIN PROTECTION BEDTIME STORY	BSKYB	GOLD
28	BEST COPY/SCRIPT WRITING	CLASSIC CRIME CAPERS	VIASAT BROADCASTING LTD	SILVER
29	BEST EDITING	FANTASPORTO	DREAMIA/ATÉ AO FIM DO MUNDO	GOLD
29	BEST EDITING	MY OWN WORST ENEMY	DREAMIA/ATÉ AO FIM DO MUNDO	SILVER
30	BEST SUBSCRIPTION PROMO	ALWAYS A STAR AT HOME	VIASAT BROADCASTING LTD	GOLD
30	BEST SUBSCRIPTION PROMO	AL PACINO'S DREAM TEAM	VIASAT BROADCASTING LTD	SILVER
31	BEST INTERACTIVE PROMOTION	MTV AND KSWISS REMASTER THE CLASSIC COMPETITION	MTV NETWORKS INTERNATIONAL	GOLD
31	BEST INTERACTIVE PROMOTION	VOD GOODBYE TV-GUIDE	VIASAT BROADCASTING LTD	SILVER
32	BEST ON DEMAND/CATCH-UP PROMOTION	FLY ME TO THE MOVIES	CHELLO CREATIVE	GOLD

32	BEST ON DEMAND/CATCH-UP PROMOTION	ENTERTAINMENT NEVER ENDS	CHELLO CREATIVE	SILVER
33	RED BEE ROCKET AWARD	ADRIAN LUCA- DISCOVERY CHANNEL ROMANIA	DISCOVERY CHANNEL ROMANIA	GOLD
34	THE MOST OUTSTANDING PROMO OF THE YEAR	NATIONAL GEOGRAPHIC CHANNEL - IF	FOX CHANNELS ITALY	GOLD
34	THE MOST OUTSTANDING PROMO OF THE YEAR	TVN SPRING 2009	TVN POLAND	SILVER
35	BEST SET DESIGN	VILLAVANTHILT	DEMENSEN	GOLD
35	BEST SET DESIGN	ÁNIMA	TV3	SILVER
36	BEST ON-AIR BRANDING DESIGN	PROSIEBEN 3.0	CREATIVE SOLUTIONS - GERMAN FREE TV	GOLD
36	BEST ON-AIR BRANDING DESIGN	TNT, 'IF YOU COULD ONLY WATCH ONE CHANNEL'	TNT SPAIN	SILVER
37	BEST PROGRAMME BRANDING	FRENCH, LOVE AND SEX	GÉDÉON	GOLD
37	BEST PROGRAMME BRANDING	PRIMA COOL BRANDING ELEMENTS	FTV PRIMA	SILVER
38	BEST STING/INTERSTITIAL	CARTOON NETWORK/MEINDBENDER DUPLICATORS	CARTOON NETWORK	GOLD
38	BEST STING/INTERSTITIAL	ERTU CHANNEL 1 IDENTs	LUXLOTUSLINER GMBH	SILVER
39	BEST ON-AIR IDENT (IN-HOUSE)	ARTE	ESMADRIDTV	GOLD
39	BEST ON-AIR IDENT (IN-HOUSE)	VIDA	ESMADRIDTV	SILVER
40	BEST ON-AIR IDENT (OUT-OF-HOUSE)	SKY CINEMA OPENER XMAS (NATALE)	FRAME BY FRAME ITALIA SRL	GOLD
40	BEST ON-AIR IDENT (OUT-OF-HOUSE)	CARTOON NETWORK DUPLICATOR 40	CARTOON NETWORK	SILVER
41	BEST ORIGINAL LOGO DESIGN	DAS VIERTE (DAS4:E) / GERMANY	VIEW	GOLD
41	BEST ORIGINAL LOGO DESIGN	PRIMA COOL - NEW DVB-T STATION LOGO	FTV PRIMA	SILVER
42	BEST ANIMATION	CN SPAIN, HALLOWEEN	TURNER SPAIN	GOLD
42	BEST ANIMATION	BOW TIE	CREATIVE SOLUTIONS - GERMAN FREE TV	SILVER
43	BEST USE OF TYPOGRAPHY	AUDIO DESCRIPTION	BSKYB	GOLD
43	BEST USE OF TYPOGRAPHY	BRING ON THE BASTERDS	CHELLO CREATIVE	SILVER
44	BEST COLLATERAL MATERIAL	FOX RETRO PRESS KIT	FOX INTERNATIONAL CHANNELS ITALY	GOLD
44	BEST COLLATERAL MATERIAL	VIRGIN 1 RED	RED BEE MEDIA/VIRGIN 1	SILVER
45	BEST POSTER OR OUTDOOR AD	BANG GOES THE THEORY	RED BEE MEDIA/BBC	GOLD
45	BEST POSTER OR OUTDOOR AD	TCM SAN SEBASTIAN FILM FESTIVAL OUTDOOR AD (FOR CANVAS)	TCM SPAIN	SILVER
46	BEST PRINT AD FOR TRADE OR CONSUMER	MEET THE NATIVES - NATIONAL GEOGRAPHIC CHANNEL ITALY	FOX CHANNELS ITALY	GOLD
46	BEST PRINT AD FOR TRADE OR CONSUMER	MADVENTURES 3	SUBTV OY	SILVER
47	BEST WEBSITE DESIGN	JETUEUNAMI.COM (ISENDKILLER.COM)	NBC UNIVERSAL GLOBAL NETWORKS FRANCE SAS	GOLD
47	BEST WEBSITE DESIGN	TATI WEBSITE	ORANGE CINEMA SERIES	SILVER